



**FOR IMMEDIATE RELEASE**

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**SEASONS CAPITAL ADDS RISK CAPABILITIES  
WITH IMAGINE SOFTWARE**

*Intra-Day Risk Analysis Deemed Key to Future Success*

NEW YORK, February 24, 2009—Imagine Software, a leading provider of real-time portfolio and risk management solutions worldwide, today announced San Francisco-based investment adviser Seasons Capital Management selected its award-winning Derivatives.com service for its risk management needs.

Founded in 2003, Seasons Capital Management focuses on investments in the technology, media, telecommunications, consumer and infrastructure sectors. With a long/short investment strategy, the firm's portfolios are primarily focused on equity and equity options but also include fixed income securities (including convertible bonds) and CDS.

Prior to implementing Imagine at the start of the New Year, the firm relied upon a combination of in-house spreadsheet applications plus tools provided by its prime brokers. The main impetus for moving to Imagine's ASP-based Derivatives.com service, said Jay Iyengar, VP of Trading, was a business decision to prepare for the future. "Spreadsheets and tools provided by prime brokers will take you only so far. We felt an investment in advanced risk technology was necessary to pave the way for continuing success."

"The market volatility that we continue to experience," Iyengar observed, "obviously was a major factor in seeking the most robust real-time risk tools available." Other considerations played an important role as well. "The ability to generate intra-day risk and P&L projections, customize stress tests and track every trade since inception are all critical capabilities that put us in control of our portfolios. Additionally, we can now easily and dynamically aggregate P&L and risk views spanning all of our prime brokers—and the real-time greek displays are of course a boon to any options trader."

Iyengar says Seasons Capital felt a strong need to act pro-actively. "Clearly, more regulation and oversight in our business lies ahead. Imagine's flexible reporting capabilities and comprehensive archiving and audit trail features provide a level of transparency that will satisfy investor needs and future compliance requirements. We're well positioned for future growth with an industry-proven, independent risk and reporting system."

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Yvonne Dahl, Director of Sales and Marketing at Imagine, remarked: "Seasons Capital is an excellent example of how successful firms anticipate, plan for, and act to satisfy future business needs. We are very happy to serve the needs of forward-thinking companies like Seasons Capital."

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### **About Imagine Software**

Imagine Software is a leading provider of real-time investment management solutions worldwide. Its flagship product, the Imagine Trading System, is a cross-asset trading, portfolio, and risk management solution available as an enterprise application or as an on-demand, ASP-based platform at Derivatives.com. Developed for alternative investment companies of all sizes, Derivatives.com combines proven enterprise functionality with comprehensive data management and automates key business processing services.

Imagine Software serves thousands of users worldwide, ranging from major brokerage firms and banking institutions to hedge funds employing all major asset classes across any trading strategy. Imagine Software is one hundred percent owned by its four managing directors.

For more information, visit [www.derivatives.com](http://www.derivatives.com) or contact us at 212-317-7600.

### **About Seasons**

Founded in 2003, Seasons Capital Management, LLC, is an SEC-registered privately held investment management firm. Seasons Capital Management employs a long/short equity investment strategy with a focus on investments in the technology, media, telecommunications, consumer and infrastructure sectors.

The firm has 36 employees (16 investment professionals) and is headquartered in San Francisco, California.