



## FOR IMMEDIATE RELEASE

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# HENDERSON ADOPTS IMAGINE SOFTWARE'S PORTFOLIO MANAGEMENT SOLUTION

*Real-time performance and ease of integration key to selection*

NEW YORK, JUNE 16, 2008—Imagine Software, a leading provider of real-time portfolio and risk management solutions worldwide, today announced successful completion of a phased rollout of its ASP-based Derivatives.com product with one of Europe's largest asset management firms, London-based Henderson Global Investors. Imagine now supports 23 professionals including portfolio managers located in Henderson's London headquarters plus its Singapore office.

With nearly £60 billion in assets under management and fund products spanning equities, fixed income, derivatives, and other asset classes, Henderson sought a sophisticated portfolio management solution that combined high flexibility with real-time performance, says David Elms, Head of Multi-Strategy Equities. "Our funds span the risk spectrum from enhanced index to absolute return hedge funds and employ a variety of instruments and a wide range of strategies, including equity long-short, event driven and relative value. Imagine has the flexibility and depth of functionality necessary to provide efficient, real-time P&L and exposure tracking."

Derivative.com's integration capabilities were key to achieving project success, according to Dave Thomas, Henderson's Investment Systems Programme Manager in charge of managing the Imagine deployment. "We knew the system had the capability to eliminate the need for a good number of legacy spreadsheets," Thomas said. "But what enabled us to realize Imagine's potential was its ability to link to and share data easily with our third-party order management system and our own in-house proprietary solutions. Imagine's API-based integration and data access tools made possible a seamless implementation with our existing software environment and business processes."

Thomas added: "Another important benefit pertains to the task of managing financial data. Part of Imagine's ASP offering is centralized data management. This means their data staff handles the burden of maintaining the information required for our day-to-day operations—like real-time pricing, yield curves, corporate actions, security masters, etc. This frees us to redirect resources formerly tasked with this responsibility to other business needs."

"It's been a genuinely pleasurable and rewarding experience working with such knowledgeable and professional investors at Henderson," says Yvonne Dahl, Director of Sales and Marketing at Imagine. "We're eager to expand our relationship further and support the growth of such a respected asset management firm."

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## About Imagine Software

Imagine Software is the leading provider of real-time investment management solutions worldwide. Its flagship product, the Imagine Trading System, is a cross-asset trading, portfolio, and risk management solution available as an enterprise application or as an on-demand, ASP-based platform at Derivatives.com. Developed for alternative investment companies of all sizes, Derivatives.com combines proven enterprise functionality with comprehensive market data and automates key business processing services.

Imagine Software serves thousands of users worldwide, ranging from major brokerage firms and banking institutions to hedge funds employing all major asset classes across any trading strategy. Imagine Software is one hundred percent owned by its four managing directors.

For more information, visit [www.derivatives.com](http://www.derivatives.com) or contact us at 212-317-7600.

### **About Henderson**

Established in 1934 to administer the estates of Alexander Henderson, the first Lord Faringdon, Henderson Global Investors (Henderson) is a leading independent global asset management firm. The company provides its institutional, retail and high net-worth clients with access to skilled investment professionals representing a broad range of asset classes, including equities, fixed income, property and private capital. Headquartered in London, Henderson is one of Europe's largest investment managers, with £59.2 billion assets under management (as of 31 December 2007) and employs around 900 people worldwide.