



## FOR IMMEDIATE RELEASE

### Media Contacts:

Jed Hamilton, Intermarket Communications, +1 212-754-5479 (New York)

Erica Fidel, Intermarket Communications, +1 212-754-5448 (New York)

Adrian Overholser, Halo Associates, 85 2 2115 8118 (Hong Kong)

Mikki Chang, CDFH Corporate Communications, 886 2 2756 1729 (Taipei)

## **CHINA DEVELOPMENT INDUSTRIAL BANK OPENS NEW TRADING DESK WITH IMAGINE SOFTWARE**

### *Leading Taiwanese Bank Powers New Multi-Strategy Desk with Imagine*

NEW YORK, September 2, 2008—Imagine Software, a leading provider of real-time portfolio and risk management solutions worldwide, today announced the rollout of its award-winning Derivatives.com product with Taipei-based China Development Industrial Bank (CDIB), one of Taiwan's largest and most respected venture capital and investment banking institutions. Imagine will power the bank's new multi-strategy, global macro trading desk.

Bertrand Hongre, Head of Macro Trading at CDIB, remarked on the bank's search for a solution to its diverse needs. "The first and most immediate necessity for our new desk was an integrated multi-asset solution that could provide real-time front-office, middle-office, and risk management functions."

Further guiding the bank's vendor selection process, according to Hongre, were prerequisites like industry-leading functionality, fast deployment and implementation capabilities, scalability, and affordability. "Admittedly, it's very challenging to achieve those disparate objectives, but Imagine's ASP-based Derivatives.com service emerged as the perfect solution for our needs."

The proven cost efficiencies and economies of scale Derivatives.com delivers to users worldwide weighed heavily in CDIB's selection, Hongre noted. "We think an ASP-based solution is infinitely preferable to a traditional software implementation. Not only is Imagine's Derivatives.com inherently easy to deploy, but because it's a completely outsourced solution, the bank avoids incurring the customary internal IT and data management support requirements."

Hongre further explained CDIB's choice. "Because we intend to spin the desk off into a standalone fund in years to come, a portable ASP-based solution—outsourced from CDIB's internal infrastructure—is ideally suited for that purpose. Imagine could even become a future alternative to CDIB's existing systems for its fixed-income, credit, and commodities businesses, and we look forward to expanding our usage."

"The selection of Imagine to help power CDIB's trading desk operations is a great honor for us, and we look forward to supporting the bank as their business needs grow over time," says Yvonne Dahl, Director of Sales and Marketing at Imagine.



## **About Imagine Software**

Imagine Software is the leading provider of real-time investment management solutions worldwide. Its flagship product, the Imagine Trading System, is a cross-asset trading, portfolio, and risk management solution available as an enterprise application or as an on-demand, ASP-based platform at Derivatives.com. Developed for alternative investment companies of all sizes, Derivatives.com combines proven enterprise functionality with comprehensive market data and automates key business processing services.

Imagine Software serves thousands of users worldwide, ranging from major brokerage firms and banking institutions to hedge funds employing all major asset classes across any trading strategy. Imagine Software is one hundred percent owned by its four managing directors.

For more information, visit [www.derivatives.com](http://www.derivatives.com) or contact the New York headquarters office at +1 212-317-7600.

## **About China Development Industrial Bank**

The China Development Industrial Bank (CDIB) pioneered venture capital and investment banking in Taiwan and remains the predominant leader in venture capital business in Taiwan with a market share of over 30%. Along with Taiwan's industrial development, CDIB has a wealth of experience in high-tech investment while its investment overseas has extended to the US, Japan, Korea and Southeast Asia.

CDIB traces its origins back to 1959 with the establishment of the China Development Corporation under the auspices of the World Bank. Later renamed CDIB, the firm brought together public and private-sector resources to create Taiwan's first privately chartered financial institution, specializing in direct investment and financing to institutions and corporations. Nearly 50 years later, CDIB continues to be the predominant leader in this area.

In 1984, CDIB established its investment banking business, enabling CDIB's operations to expand beyond venture capital and lending to include project finance, financial advisory, securities underwriting, and real estate development. CDIB has played an important role in government infrastructure projects and privatization plans, providing advisory services for the Taipei Mass Rapid Transit system and also for the privatizations of China Steel and Chung Hwa Telecom. In 2001, CDIB became a wholly owned subsidiary of China Development Financial Holding (CDFH) Corp. CDIB, together with other CDFH group companies, aims to expand CDFH into one of Asia's leading investment banks, offering a fully integrated portfolio of services.